A Cosy Christmas Feast

HaruPlate combines fun, feasting, and family time into a limited-edition Christmas range of thoughtfully designed products that make great gifts

Singapore, November 24, 2022 - Christmas is all about making memories with your loved ones. It's the fairy lights strung on the tree, the dinner table laden with food, the time spent together as a family.

With this in mind, HaruPlate has launched two Christmas products designed to make the most of family time. Our healthy yet delicious **Fundaes** and **cooking sauces** are all dressed up for the season in limited-edition festive packaging, which can be repurposed to become a toy that engages the entire family. What better gift to give to the kids, or to bring to a party?

Christmas Gift Idea #1: Christmas Fundaes



We've taken the traditional flavours of **Gingerbread** and **Christmas Cake** and recreated them in the ever-popular Fundaes that both kids and parents love!

Similar to the Classic Fundaes, the Christmas editions are packed with lip-smacking flavour and natural goodness. Each one is loaded with prebiotics to support little ones' gut health and made with natural ingredients — no refined sugar or artificial preservatives.

Gingerbread — A comforting blend of clove, nutmeg, cinnamon, and other spices paired with a hint of zesty orange and ginger. Our gingerbread-flavoured Fundae warms the heart and nourishes the body, thanks to the naturally anti-inflammatory and anti-oxidative properties of the ingredients.

Christmas Cake — Bring on the festive fun with this iconic Christmas flavor! It's got the makings of a classic fruitcake with yummy lemon zest and dried cranberries, packed with Vitamin C and antioxidants to boost the immune system. All the goodness of cake without the sugar.

Limited-Edition Packaging - Mini Cinema

The new flavours come in a box of 4 Fundaes, but the fun doesn't stop there. Each box is a toy in itself, designed to be turned into a mini animation cinema that the kids can enjoy for many moons to come!

Christmas Gift Idea #2: Festive Twin Pack



This festive season, HaruPlate's renowned sauces are twinning up for Christmas, packing double the flavour and double the fun! They come in limited-edition festive packaging for the season, which includes a DIY miniature Christmas tree activity that even the littlest ones can enjoy. Pop out the perforated tree outlines from the sides of the box, slot them into each other to assemble a 3D tree, and decorate it with the included sticker sheet!

Made for Sustainable Play

We designed our festive packaging to be repurposed as a toy because we want to reduce waste — and at the same time teach our kids about sustainability. With just some cardboard, plus a sprinkle of imagination and a dusting of creativity, the Christmas magic comes alive for the family.

A Meaningful Gift for All

Here are our suggested ways our Christmas Fundaes and Festive Twin Pack sets can be gifted:

- As a sustainable gift for environmentally-conscious families
- As a gender-neutral gift that's universally loved
- As a yummy gift for foodie parents and kids

Where to Purchase

The Christmas Fundaes and Festive Twin Pack gift sets retail for $32.80 and $20.80 respectively from 24 November - 21 December at HaruPlate.com, HaruPlate's Qoo10 store, and select retailers. All HaruPlate food products are manufactured in Singapore, in SFA-licensed, halal-certified facilities.

About HaruPlate

HaruPlate

HaruPlate puts the fun in functional food for kids, with a dream to help every family provide healthy, yummy and engaging meals for their children — anytime, everywhere. 'Cos we're parents too!

Please visit the links below for more information on HaruPlate. If you'd like to have a chat with us, please buzz us and we'll be happy to help!

Channels

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https://haruplate.com

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